

Available on

Devices:

TVs, computers, and mobile devices



Available using:



OVERVIEW

Live TV in 30 Million Homes Via Verizon FiOS



Newsmax TV offers the same high-volume results to television advertisers that Newsmax online platforms have been delivering for more than 15 years to digital advertisers.

- ▶ **CONTENT:** Newsmax TV delivers compelling breaking news and analysis with the latest on politics, finance and health — including great conversation and interviews with high-profile talent and contributors from across the political spectrum. Guests include Dr. Ben Carson, Ben Stein, Alan Dershowitz, Dick Morris, Dr. Oz and many other diverse voices.
- ▶ **VALUABLE AUDIENCE:** We target “Baby Boomers” (Adults 45-64) who are the largest demographic group in the nation with the largest amount of disposable income. Our viewers are affluent, educated, and active consumers who respond to financial, health, lifestyle and other content that improve their lives.
- ▶ **MULTIMEDIA PLATFORM:** TV Programming and commercial messages are broadcast to 35 million homes via AT&T/DirecTV – simulcast across all smartphones and OTT devices. More than 100 million Americans can tune into Newsmax TV free via online, mobile and tablet Apps, and OTT platforms like Roku and Google TV.
- ▶ **BROADCAST OPERATIONS:** Each day Newsmax TV broadcasts 24/7 from studios in New York, Washington, D.C., and Boca Raton, Florida.
- ▶ **EFFICIENT AND RELIABLE TV ADVERTISING SOLUTION:**
 - ▶ **Flexible:** Short form (:15/:30/:60/:120) and long form (28:30) formats accepted.
 - ▶ **Reliable:** Experienced sellers and support personnel.
 - ▶ **Volume Friendly:** State-of-the art systems.
- ▶ **CROSS-PROMOTE:** Amplify the impact of your TV commercials on Newsmax TV with the synergy of Newsmax Media e-mail, online and print advertising opportunities.

Tap into the power of Newsmax. Call Teresa (Tabeeek) McDaniel today, at (561) 674-0724, and take your results to the max with Newsmax!